

# Official GasShow 2021 Catalogue & LPG & CNG Market in Poland 2021 Report Publication Profile & Advertisement Rates

## Communications matters.





We meet the expectations of the market and present the only one this type in Poland comprehensive review of the Polish LPG & CNG Market in the context of situation in Europe and worldwide.

Annual LPG & CNG Market 2021 Report is the part of the official GasShow 2021 catalogue and the convenient and reliable source of information for all companies and institutions interested in LPG and CNG market: from manufacturers and distributors of LPG & CNG automotive installations, wholesalers, to the garages serving vehicles powered by gaseous fuels, or planning to introduce this service to their offer.

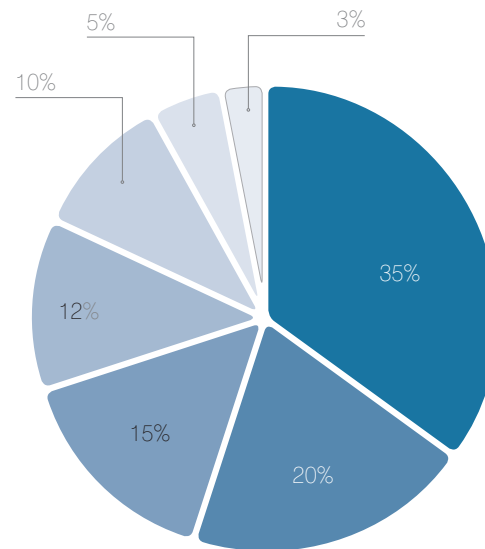
It will also reach the operators of filling stations, fuel companies and selected key government institutions. The important group of readers will be also transport companies, fleet operators and urban public transport operators.

Report will be released in Polish and English. We invite to publish the advertisement and take an advantage to reach the group of potential customers on the booming Polish LPG & CNG market!

Beside the standard mailing distribution, the issue free of charge will get each exhibitor and visitor at the International GasShow 2021 Exhibition & More.

## WHO FOR?

- The owners of workshops, including assemblers and servicers automotive LPG and CNG installations – **35%**
- Manufacturers and distributors of automotive LPG & CNG installations, wholesalers and suppliers of equipment for the garages (Polish and international companies) – **20%**
- Operators and owners of the LPG & CNG filling stations – **15%**
- Suppliers of the equipment & technologies for the filling stations and for the LPG & CNG storage and distribution – **12%**
- Transport companies, vehicle fleet and urban public transport operators – **10%**
- LPG distributors, logistics companies – **5%**
- Others, including nationwide & industry media – **3%**



## WHAT ABOUT?

- 1 World LPG & CNG Market
- 2 LPG & CNG autogas in Poland
- 3 CNG – perspectives & barriers
- 4 Filling stations
- 5 Modern marketing
- 6 Equipment & technologies

## ADVERTISEMENT

Companies interested in the efficient communication in Polish & European LPG & CNG sector can order advertisements in the Report. We offer formats from quarter to full page and also special options.

We offer the professional advertisement layout design in the price of the ordered advertisement space.

Free of charge you get the ready advertisement layout, specially for you prepared by our graphics studio!

## WHY IS IT WORTH TO ADVERTISE?

Our Report is the only such a publication in Poland.

Published each year along with the GasShow is the reliable source of information for all market players.

2021 edition will have an increased impression up to 10.000 copies and will reach all market professionals. Beside of that – each exhibitor and visitor at GasShow 2021 will get the copy free of charge!

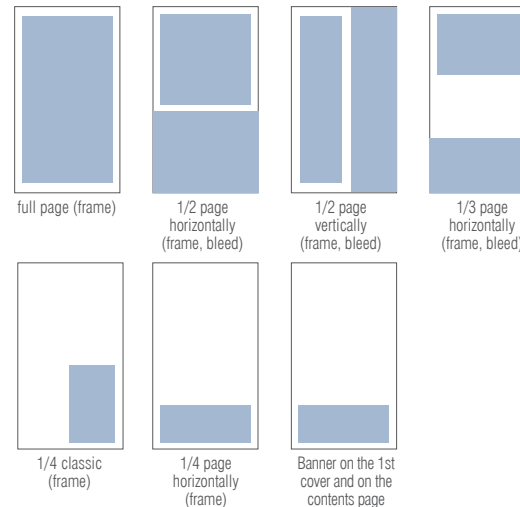
The Report will also available online and [www.gasshow.pl](http://www.gasshow.pl)

Published in Polish & English language guarantees international reach.

Advertisement in the Report is the perfect way to present your offer to the market!

## STANDARD FORMATS

full page (150 x 270 frame, 160 x 280 bleed) .....	<b>EUR 990</b>
2nd (first inside) cover .....	<b>EUR 1490</b>
3rd (last inside) cover .....	<b>EUR 1390</b>
4th (last inside) cover .....	<b>EUR 1590</b>
1/2 half page horizontally (150 x 132 frame, 160 x 137 bleed) .....	<b>EUR 650</b>
1/2 half page vertically (73 x 270 frame, 78 x 280 bleed) .....	<b>EUR 650</b>
1/3 page horizontally (150 x 88 frame, 160 x 93 bleed) .....	<b>EUR 550</b>
Quarter page (1/4) classic (73 x 132 frame) .....	<b>EUR 450</b>
Quarter page (1/4) horizontally (170 x 60 frame) .....	<b>EUR 450</b>
Banner on the 1st (title) cover (150 x 64 frame) .....	<b>EUR 750</b>
Banner on the list of contents (150 x 64 frame) .....	<b>EUR 390</b>



### **ATTENTION: YOUR ADVERTISEMENT FREE OF CHARGE!**

We offer possibility of professional advertisement layout design in the price of the ordered advertisement space.  
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